



Saree, Summery...



The
Saree
Festival

Summer Showcase

*Soft notes of Chanderi, hitting me like rain
Evergreen, khadi breathes through my skin
Bring me Kota, cottons and airy silks...
The nayika 2017 no longer says, complaining:
Oh sakhii, it's too hot to wear a Saree!*

*Breezy ideas to stay in Saree love - all year
long, come sun or shade, rain or shine.*



Conceived, curated and
presented by:

RED EARTH

Saree, Summery...



Summer Showcase

BANGALORE: 9-10 JUNE '17

@ RAIN TREE

LUCKNOW: 17-18 JUNE '17

@ SANATKADA CRAFTS SHOP

AHMEDABAD: 23-24 JUNE '17

@ OPTIONS

JAIPUR: 7-9 JULY '17

@ ANANTAYA

KOLKATA: 14-15 JULY '17

@ WEAVER'S STUDIO

CHENNAI: 21-22 JULY '17

@ AMETHYST

Festive, Everyday & Vintage Sarees for Summer '17



Saree, Summery...



Summer Showcase

Festive Summer

In which the nayika, rummages through her wardrobe, looks for gossamer Chanderies, light Kota-Dorias, maybe some cotton Banarasis - as she steps out on a hot, dusty, humid evening - to cause a stir at a wedding, party, or a night out...

They let her breathe, and yet zari-wires add the much needed opulence and festivity to her universe...



Saree, Summery...



Summer Showcase

Festive Summer

CHANDERIS BY SMRITI GUPTA

COTTON BANARASIS BY KALA SANGAM

KOTA SAREES IN PURE ZARI

PAITHANIS BY ARTISAN SAGA



Saree, Summery...



Summer Showcase

Everyday Summer

She keeps cool in her saree, it saves her from the harsh summer sun, the whites and pastels sooth her senses, and everyday she wears a porous beauty - at home, or to work.

She revels in traditional Summer classics, tags #cottoniscool and is also informed by the new found love for Linen drapes.

It's saree, saree, everyday...



Saree, Summery...



Summer Showcase

Everyday Summer

LINENS BY NADIYA PAAR, GALANG GABAAN

PRINTED CLASSICS BY RESHA

KHADI CONCEPT SAREES BY LOVE FOR THE LOOM

ECLECTIC CURATIONS BY MANISH SAKSENA



Saree, Summery...



Summer Showcase

Vintage Summer

Moving beyond the festive-functional dictats, the Nayika 2017 indulges her aesthetic impulses by collecting vintage weaves from across the land.

She is at the helm of textile revivals, giving life to the oldest textile continuum of the world. She wants each weave in her archive - be it a Begumpuri, or an Ilkal, a Bhujodi or a Mekhala-Chador.

We weave dreams, because of her...



Saree, Summery...



Summer Showcase

Vintage Summer

BENGAL WEAVES BY MANAS GHORAI & SLICE OF BENGAL

ASSAM LOVE FROM SILK SOUK

CONTEMPORARY ILKALS FROM BAGALKOTS

KUTCH KALA-COTTONS REINTERPRETED BY BHUJODI WEAVERS



Saree, Summery...



The
Saree
Festival

Summer Showcase